



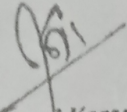
EXAMINATION TIME TABLE

B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (SEMESTER V) (CBCS) (R-2019-20)

Days and Dates	Time	Paper Code	Paper
Monday, December 05, 2022	10:30 a.m. to 01:00 p.m.	27411	Journalism: Discipline Related Generic: Reporting
Monday, December 05, 2022	10:30 a.m. to 01:00 p.m.	27421	Advertising: Discipline Related Generic: Copy Writing
Wednesday, December 07, 2022	10:30 a.m. to 01:00 p.m.	27412	Journalism: Discipline Related Generic: Investigative Journalism
Wednesday, December 07, 2022	10:30 a.m. to 01:00 p.m.	27422	Advertising: Discipline Related Generic: Advertising & Marketing Research
Thursday, December 08, 2022	10:30 a.m. to 01:00 p.m.	27413	Journalism: Discipline Specific Electives : 1) Features & Writing for Social Justice
Thursday, December 08, 2022	10:30 a.m. to 01:00 p.m.	27423	Advertising: Discipline Specific Electives : 1) Globalisation & International Advertising
Friday, December 09, 2022	10:30 a.m. to 01:00 p.m.	27414	Journalism: 2) Writing & Editing Skills
Friday, December 09, 2022	10:30 a.m. to 01:00 p.m.	27424	Advertising: 2) Brand Building
Monday, December 12, 2022	10:30 a.m. to 01:00 p.m.	27415	Journalism: 3) Global Media & Conflict Resolution
Monday, December 12, 2022	10:30 a.m. to 01:00 p.m.	27425	Advertising: 3) Agency Management
Tuesday, December 13, 2022	10:30 a.m. to 01:00 p.m.	27416	Journalism: 4) Business & Financial Journalism
Tuesday, December 13, 2022	10:30 a.m. to 01:00 p.m.	27426	Advertising: 4) Account Planning & Advertising
Wednesday, December 14, 2022	10:30 a.m. to 01:00 p.m.	27417	Journalism: 5) Mobile Journalism & New Media
Wednesday, December 14, 2022	10:30 a.m. to 01:00 p.m.	27427	Advertising: 5) Social Media Marketing
Thursday, December 15, 2022	10:30 a.m. to 01:00 p.m.	27418	Journalism: 6) News Media Management
Thursday, December 15, 2022	10:30 a.m. to 01:00 p.m.	27428	Advertising: 6) Direct Marketing & E-Commerce
Friday, December 16, 2022	10:30 a.m. to 01:00 p.m.	27419	Journalism: 7) Journalism & Public Opinion
Friday, December 16, 2022	10:30 a.m. to 01:00 p.m.	27429	Advertising: 7) Consumer Behaviour

Days and Dates	Time	Paper Code	Paper
Saturday, December 17, 2022	10:30 a.m. to 01:00 p.m.	27420	Journalism 8) Media Laws & Ethics
Saturday, December 17, 2022	10.30 a.m. to 01.00 p.m.	27430	Advertising 8) Documentary & Ad Film Making

Mumbai - 400 098
24th November, 2022


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation